



NEURO SPARK WORKS

OFFERING LIFE VALUES



Neuro Spark Works Solutions Pvt Ltd

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- **Clutch Profile:** <https://clutch.co/profile/neuro-spark-works-solutions>
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Focus Area

PRODUCT ENGINEERING

- We can help you transform an idea into fully viable software, starting by defining the goals and building a roadmap to the best possible solution.

ENTERPRISE SOFTWARE SERVICES

- We design and build complex systems to automate business processes, eliminate paper-based workflows, and improve customer experience. We offer flexible services to modernize or build a new one from scratch, fitting your exact requirements.

MODERNIZATION AND RE-PLATFORMING

- Reviving outdated systems through modernization and re-platforming to meet current demands and enhance efficiency



Industry Verticals

- **FINANCIAL SERVICES**
- **RETAIL**
- **EDTECH**
- **NONPROFITS**

Industry Verticals

FINANCIAL SERVICES - Guiding Wealth, Navigating Growth

▪ Investment Research Platform

We built a world-class investment research platform in **Sovereign Wealth Fund space** that uses data analytics to help investor make smarter investment decisions.

- To access a **wealth of financial data**, news, and insights across global markets, ensuring you never miss a beat which covers institutional entities, asset analysis, their key people etc
- Access a vast library of research reports, expert analyses, and **historical data**, all in one place
- Securing data and compliant with industry standards.

Industry Verticals

RETAIL

▪ Findigoo - Destination Marketplace

Our product engineering expertise enables us to deliver **innovative and dynamic** destination marketplace solutions from ideation to delivery.

- Destination marketplace admin boasts a **robust design** strength, allowing for effortless configuration of any category to address **diverse industries**. It has a **dynamic** category management and business listing offer unparalleled convenience and functionality.
- Web portal offers user-friendly filters, including **unique nearby search** functionality, allowing users to easily discover destinations based on their preferences and location
- Marketplace platform boasts a **standout** feature: users can **compare multiple businesses** side by side by evaluating key metrics, such as pricing, amenities, and user reviews, all in one place

Industry Verticals

RETAIL

▪ **Neuro CRM**

Neuro CRM system designed to **streamline** Customer's sales operations and **single click quotation generation** which increased lead-to-customer conversion rates by 30%

- The Neuro CRM enabled the efficient capturing and **categorization of leads**, ensuring that no potential opportunity was missed
- Automated follow-up reminders and **personalized communication templates** were integrated, ensuring timely and consistent interactions with leads
- The system facilitated single click quotation creation allowing sales teams to provide quick and accurate pricing information which **reduced Quotation generation time by 40%**

Industry Verticals

FINANCIAL SERVICES - Guiding Wealth, Navigating Growth

▪ **Trader Payout System**

We built a trader payout system that takes into account various factors and dynamics.

- The system is **highly customizable**, allowing definition of unique payout conditions tailored to each trader's performance and contract terms
- The system provides transparency in the **calculation process**, ensuring traders understand how their payouts are determined
- **Automates** the entire **payout** calculation process, reducing manual errors and administrative overhead

What Client Says

Vayuna Consulting

“Neuro Spark Works Solutions enhanced web applications, built a Investment Research Platform and integrated disparate web applications. Their ability to provide support on demand was impressive. They proactively monitored apps and servers to resolve issues. The team's ability to provide support was commendable.”

Trend Waterrides Pvt. Ltd.

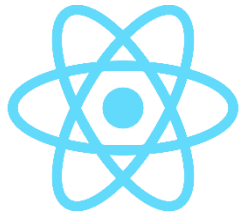
“Neuro Spark Works Solutions delivered the project in a timely manner. They managed to optimize the lead management process. Very satisfied with the deliverables and impressed with the partnership.”

Renaissance Pharmaceuticals

“Thanks to Neuro Spark Works Solutions, the number of online orders has increased, and their reach has improved. The client is very satisfied with the deliverables and impressed with the partnership. The service provider's team is experienced, professional, and communicative.”



TECHNOLOGY STACK



NEXT.JS



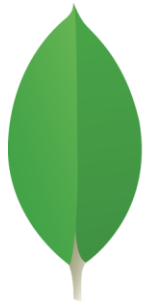
Java™

aws

python™



docker



mongoDB®

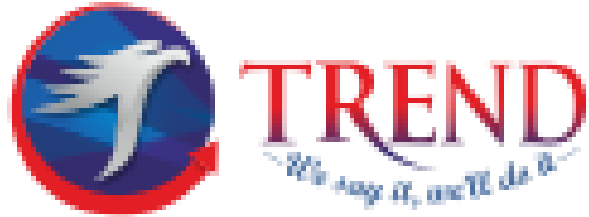
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HIBERNATE



Our Clients



Explore client reviews: <https://clutch.co/profile/neuro-spark-works-solutions#reviews>

About Us



To be the premier provider of world-class IT services, dedicated to delivering unparalleled value and sustainability for your business



A trusted partner to our clients, helping them to achieve their business goals through innovative and cutting-edge solutions



Values we believe in - Passion, Innovation, Collaboration, and Trust